Sunnyslope is in an Opportunity Zone, as are several other areas in the city chosen by the Phoenix City Council. These spots are "meant to encourage people to take their capital gains and reinvest it into very specific areas of the community," Mackay said.

Mackay also noted that a business improvement district (BID) could provide improvements to a particular area, including new streetlights, landscaping and safety services. Property taxes fund these districts but they can only be formed if a certain percentage of property owners in the affected area approve it.

The advice and support Mackay provided was well-received.

"This was an amazing presentation," Andy Sobczak, secretary for the East Sunnyslope Neighborhood Association & Block Watch said. "To have this momentum in Sunnyslope, I've never seen it go up like this before."

Lobo, who owns suoLL Architects, also was happy with Mackay's comments.

"Knowing what the opportunities are for us is immense," she said. "For her to say she's willing to help, that's a big win for us."

Business Briefs

Shaneland Arts offers classes, gallery

A new store and gallery is giving people a chance to unleash their inner artists and get coaching to reach their creative potential.

Shaneland Arts opened last month at 301 E. Camelback Road. Co-founders Shane R. McCall and Mike Stein designed it to be an intimate, inclusive space for everyone. The retail store offers novelty merchandise, art supplies and artisan products.

In its eclectic gallery, visitors will see art that rotates every two to three months from all different mediums and themes. Curated instructors will teach classes in drawing, painting, watercolor, mixed media, visual journaling, sculpture and other creative outlets.

Artists facing mental roadblocks or those looking to harness their creative gifts can visit the business for creativity coaching. One-on-one and group-themed workshops will be taught by McCall, a Creativity Coach who has over 30 years of creative and management leadership experience. Regardless of background, artists of all mediums will learn personalized strategies to find and express their inner talents, including writers who have trouble with the last chapter and actors dealing with stage fright.

To learn more about Shaneland Arts, visit www.facebook.com/shanelandarts.

Camelback Sports Therapy opens second location

Need help recovering from sports injuries or reaching the next performance level? There's now another Camelback Sports Therapy location to serve you.

The new therapy center, located at 100 E. Camelback Road. will host an open house from 3-7 p.m. on Thursday, Sept. 12. Food and drinks will be served and tours of the center will be available.

The new location, along with the original center at 4800 N. 44th St., offers physical therapy, dry needling therapy, ergonomic assessments, stretching programs and many other treatments to help improve wellness.

Camelback Sports Therapy is open 6 a.m. to 7 p.m. Mondays through Fridays with same-day appointments frequently available. To learn more, visit http://camelbacksportstherapy.com/

Kaya Hemp Co. focuses on wellness

A new store on North 16th Street offers customers a chance to explore alternative forms of wellness along with a variety of interesting gift items.

Kaya Hemp Co. at 6102 N. 16th St. celebrates the complimentary cultures of hemp, health and sustainability. Products include a variety of CBD-infused tinctures/oils, spray and skincare products as well as edibles (candies, honey, tea, coffee and chocolates) in the CBD Apothecary. Kaya Hemp's collection of eco-friendly and handcrafted products for the kitchen, bath and body, baby and pets has been assembled with the notion of "Conscious Goods for Conscious People" in mind.

Hemp is a variety of the Cannabis Sativa L plant grown specifically for the

please see HEMP on page 24

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